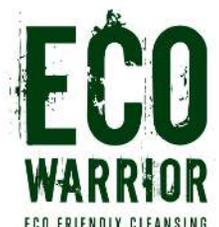


ECO WARRIOR BY LITTLE SOAP COMPANY SETS THE SUSTAINABLE BAR

Groundbreaking. Compact. Fresh. Modern. Super effective. British made. No Plastics. Affordable. Vegan. Sustainable. Innovative. Bio-degradable. Recyclable. Major impact on cleansing, minimum impact on the environment. And all in one cool bar. ECO WARRIOR by Little Soap Company is a collection of six thoughtful, high impact, job-specific bar soaps, each with its own distinct use and bespoke essential oil blend (no synthetic fragrances), changing the way we cleanse forever. From washing and exfoliating to shaving and even shampooing, ECO WARRIOR has you covered – in bio-degradable bar form.

Founded by Emma Heathcote-James, multi-award winning Little Soap Company has been disrupting the soaps market for over ten years by becoming the first organic soap collection to bring vegan and sustainable products to the high street at affordable prices – and free from typical ingredients such as detergents, SLS, sulphates, alcohol, parabens, sorbates, silicones, synthetic preservatives.

Emma is passionate about environmental issues and delivering affordable, plastic free solutions to everyday needs - and her collection of ECO WARRIOR SOAP BARS does just that. Simply wrapped in a recyclable box, it helps eliminate single use plastic bottles from sinks, bathrooms and wash bags – it's estimated that over the course of a year, sales of ECO WARRIOR SOAP BARS could save the environment from over *one million* plastic bottles!



ECO WARRIOR

helps to maintain healthy skin

£4/£100g

<p>SENSITIVE FACIAL BAR Chamomile & Calendula Essential Oils</p> 	<p>With a blend of Chamomile & Calendula essential oils, this ultra-nourishing, gentle facial bar is kind to skin and good to use all over the body.</p>	<p>Super gentle for sensitive skins</p>
<p>EXFOLIATING BAR Citrus Essential Oils</p> 	<p>Made with oatmeal, a superfood for skin and natural exfoliant, to help reduce excess oil and soothe skin irritation and itching. A known antioxidant and anti-inflammatory it can help reduce dry skin and remove dead skin cells. Oats also contain compounds called saponins, which are natural cleansers. A great all over exfoliating treatment.</p>	<p>Oatmeal gently exfoliates, for face and body</p>
<p>HAND & BODY BAR Coconut Blend</p> 	<p>A creamy, rich hand and body bar. Does what it says on the box.</p>	<p>Any where, any time</p>
<p>CHARCOAL BAR Tea Tree Essential Oil Blend</p> 	<p>An exciting new black soap containing Charcoal, known to help reduce excessive sebum from oily skin, whilst Grapeseed Oil helps nourish dry skin and soothe irritation - a fabulous face and body all-rounder.</p>	<p>Clarifying, nourishing and soothing</p>
<p>SHAVE BAR Bergamot Essential Oils</p> 	<p>Unisex, gently fragranced and with added Coconut Oil for a luxurious natural lather - this bar is intended for all the places boys and girls shave...</p>	<p>For both boys & girls</p>
<p>SHAMPOO BAR Orange & Ginger Essential Oils</p> 	<p>With added Pink Clay this solid bar cleanses, conditions and moisturises the hair. Why take two bottles into the shower when one bar will do?</p>	<p>Deeply nourishing</p>

When it comes to sustainable, green living, Little Soap Company continues to set the Bar – so join Emma and Little Soap Company in making green beauty norm not niche, one bathroom at a time . . . www.ecowarriorsoap.co.uk

Available – Sainsbury's, Ocado and littlesoapcompany.co.uk

Social Media: Instagram: @eco_warrior_soap @little_soap_co @emma.h_j
Facebook: /TheLittleSoapCompany
Twitter: @Little_Soap_Co @emma_h_j



Eco Warrior by Little Soap Company costs £4/100g and is available from Sainsburys, Ocado and littlesoapcompany.co.uk

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